

ORDER



KSNV

Orders	Order / Rev:	104170
	Alt Order #:	
	Product Desc:	State Senate 3Q12
	Estimate:	
	Flight Dates:	09/03/12 - 09/30/12
	Original Date / Rev:	07/10/12 / 10/02/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
		1930 Village Center Cir.
		Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada <i>Revised</i>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	10	\$7,250.00	\$6,162.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	10	\$7,250.00	\$6,162.50	0.00
Totals	10	\$7,250.00	\$6,162.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 104170
 Alt Order #:
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KSNV	09/03/12	09/30/12	M-F Wheel	CM	7-730pm	-----	:30	0	\$375.003		0.00	NM	6	\$3,650.00	
M-F Wheel of Fortune																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWT---			3		\$375.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
		[mg]														
16	KSNV	09/19/12-09/20/12		M-F Wheel		7-730pm	--wTh-----	:30		\$725.00		0.00	NM			
		Ⓜ MG for 1.13,1.8,1.7,1.14														
17	KSNV	09/19/12-09/20/12		M-F Wheel		7-730pm	--wTh-----	:30		\$725.00		0.00	NM			
		Ⓜ MG for 1.13,1.8,1.7,1.14														
Week:		09/10/12	09/16/12	MT-T---			3		\$375.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	KSNV	09/10/12-09/16/12		M-F Wheel		7-730pm	MT-Th-----	:30		(\$375.00)		0.00	NM			
		See MG 1.15														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
Week:		09/17/12	09/23/12	MTWT---			3		\$375.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
7	KSNV	09/17/12-09/23/12		M-F Wheel		7-730pm	MTwTh-----	:30		(\$375.00)		0.00	NM			
		See MG 1.16,1.17														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
8	KSNV	09/17/12-09/23/12		M-F Wheel		7-730pm	MTwTh-----	:30		(\$375.00)		0.00	NM			
		See MG 1.16,1.17														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
9	KSNV	09/17/12-09/23/12		M-F Wheel		7-730pm	MTwTh-----	:30		(\$375.00)		0.00	NM			
		See MG 1.18														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
18	KSNV	09/27/12-09/27/12		M-F Wheel		7-730pm	----Th-----	:30		\$725.00		0.00	NM			
		Ⓜ MG for 1.10,1.9														
Week:		09/24/12	09/30/12	M--T---			2		\$375.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
10	KSNV	09/24/12-09/30/12		M-F Wheel		7-730pm	M--Th-----	:30		(\$375.00)		0.00	NM			
		See MG 1.18														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
11	KSNV	09/24/12-09/30/12		M-F Wheel		7-730pm	M--Th-----	:30		(\$375.00)		0.00	NM			
		Unresolved														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.003		0.00	NM	4	\$3,600.00	
						(4:45 PM-5:15 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S			1		\$900.00	0.00						
Week:		09/10/12	09/16/12	-----S			1		\$900.00	0.00						
Week:		09/17/12	09/23/12	-----S			1		\$900.00	0.00						
Week:		09/24/12	09/30/12	-----S			1		\$900.00	0.00						
														Totals	10	\$7,250.00